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Sent: Thursday, March 13, 2014 7:14 AM
To: list@mail.childdeathreview.org
Subject: National Poison Prevention Week

March 16-22 is National Poison Prevention Week, and HRSA's Poison Control Program is pleased to share with you our new Making Connections video that highlights the services the Poison Help line offers and motivates people to program the toll-free number into their phones. The video is housed on the Poison Help website, and available for download at HRSA's YouTube channel. Links to the video are provided below.

We plan to use social media vehicles to raise awareness about National Poison Prevention Week. To make this year's promotion efforts a success, with the broadest reach possible, we need your help!

Attached for your consideration, please find several resources that highlight HRSA's poison prevention messages.

- Making Connections – English Version
 - Poison Help Website: <http://poisonhelp.hrsa.gov/resources/videos/making-connections/index.html>
 - HRSA YouTube channel: <http://www.youtube.com/watch?v=OAp5aYQNvN8>
- Making Connections – Spanish Version
 - Poison Help Website: <http://poisonhelp.hrsa.gov/es/resources/videos/making-connections/index.html>
 - HRSA YouTube channel: <http://www.youtube.com/watch?v=q9ktrXJwYYQ>
- Facebook posts/tweets: Attached, please see example Facebook posts and tweets related to NPPW. You will notice the messages are separated by target audience. We have taken the liberty of developing the messages, but feel free to adjust them to better suit your needs.
- Poison Peril Infographic: available at <http://poisonhelp.hrsa.gov/resources/materials/infographic.html> (Please note the infographic is also available in Spanish. You can access the Spanish version by clicking on the word "Español" at the top center of the webpage.)
- Poison Help Program It In Graphic: I have attached the English and Spanish versions.

Please let me know if there is additional information that we can provide that would be helpful in working with you to promote NPPW and Poison Help.

Thank you in advance for your assistance and consideration of this matter.

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